






# Black + Decker BEV Product


**1.** 

**2.**  Interchangeable bitters cups for various cocktails

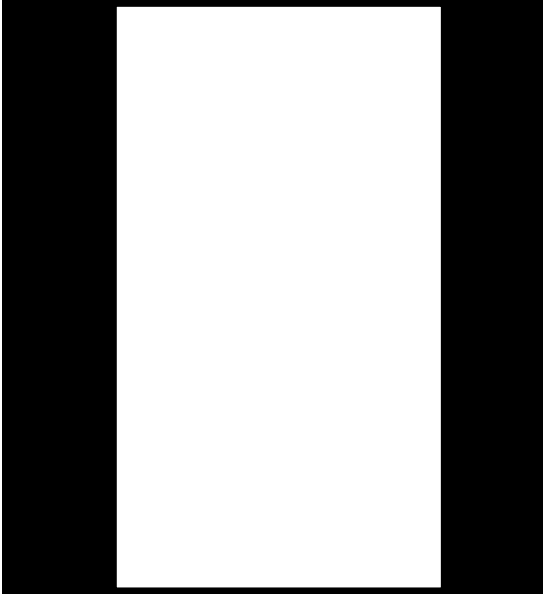
**4**  Cocktail strength options

**5**  Spouts for liquor, and 1 for water bottle (included)

**6.**  Platform for shorter glasses

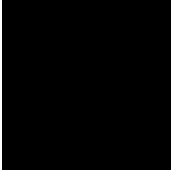


## Bev(tm) by BLACK + DECKER



**3.** This BLACK + DECKER (tm) cocktail maker is designed to make personalized cocktails in seconds. How it works: connect the included water bottle, and 5 bottles of your own liquor (not included). Then you may choose from an assortment of Bartesian(tm) cocktail capsules to create your favorite artisan cocktail. Next, choose the strength of your drink. The BEV(tm) by BLACK + DECKER(tm) cocktail maker then reads the barcode on the selected capsule to dispense the appropriate amount of each ingredient. With this appliance, everyone can enjoy the benefits of an at home bartender

**4.** This BLACK + DECKER (tm) cocktail maker is designed to make personalized cocktails in seconds. How it works: connect the included water bottle, and 5 bottles of your own liquor (not included). Then you may choose from an assortment of Bartesian(tm) cocktail capsules to create your favorite artisan cocktail. Next, choose the strength of your drink. The BEV(tm) by BLACK + DECKER(tm) cocktail maker then reads the barcode on the selected capsule to dispense the appropriate amount of each ingredient. With this appliance, everyone can enjoy the benefits of an at home bartender

**5.**   
Scan here to see product ----->

**1.** Black + Decker(tm) logo (Linked to website)

**2.** 4 Product features (Enlargeable pop up links with pictures w/ closing X)

**3.** Picture of product (Bev(tm) by B + D(tm))/Turns into video when 6. ("see video" button) has been activated.

**4.** Product Description

**5.** QR Code links to product page.

**6.** Button to show product video (3. space fades picture away to give way to video of product. "See Video" button will change to "Product" button to bring back the picture of product)

**7.** Sound Icon to have narration of product description when clicked on. Clicking it while narration is on will stop narration.

Animate  
1, 2 and 6 (together), as well as 4, 5 and 7 (together) will slide in from top (Animate), while 3 (product image/video) slides in from bottom (animate).  
Animate fade-in & fade-out between video and product image

**Narration or script goes here.**

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**List of Links:**  
Home of Black + Decker website = (Logo 1.)  
Product Page = (QR Code 5.)  
Video review (youtube) = (See Video 6.)  
Product picture (Product) = ("Back" button 6.)  
Narration of description = (Sound Icon 7.)